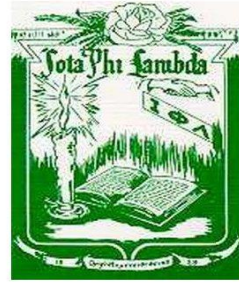


**IOTA
PHI LAMBDA
SORORITY, INC
GAMMA MU CHAPTER**



2017 YOUTH ESSAY CONTEST!

“What Role Does Social Media Have in Today’s Educational System?”

- ❖ Volunteers will be reading all of your essays and award the 1st, 2nd and 3rd place *CASH* prizes!
- ❖ The essay contest will be for MIDDLE AND HIGH SCHOOL students *only*
- ❖ Essays must be at least 500 words, typed, and doubled space.
- ❖ All mailed entries must have an *Essay Application & Declaration of Originality* (found in this packet)
- ❖ All entries must have **3 copies of your essay**
- ❖ All entries must have a *Cover Page* (found in this packet)
- ❖ All entries must be postmarked by Friday, October 27, 2017
- ❖ Mail entries to:

**Iota Phi Lambda, Gamma Mu
(2017 Youth Essay Contest)
P.O. Box 4967
Gardena, CA 90249**

- ❖ Email entries may be sent to GammaMu.IOTA@gmail.com
- ❖ All entries must be postmarked by **October 27, 2017**
- ❖ Entries must include ALL required forms noted on this sheet
- ❖ If you have any questions please email to GammaMu.IOTA@gmail.com

**All essays become property of Iota Phi Lambda Sorority
and will not be returned.**

GAMMA MU CHAPTER - IOTA PHI LAMBDA SORORITY

2017 AMERICAN EDUCATION WEEK EVELYN D. ELKEY NATIONAL YOUTH ESSAY CONTEST

6TH GRADE THRU 12TH GRADE ONLY

TOPIC: “What Role Does Social Media Have in Today’s Educational System?”

ELIGIBILITY:

The contest is open **ONLY TO 6th THRU 12th GRADE STUDENTS** attending public, private, parochial, or home schools in Los Angeles, Orange, and San Bernardino Counties.

REQUIREMENTS:

Essays **must be no less than 500 words**, typed, and doubled space. Citations and bibliography will not be included in the word count. Essays must be the original work of the student.

ESSAY SUBMISSION:

Students have the choice of either submitting their essay by MAIL or EMAIL. All students must complete and submit an Application, Declaration of Originality and Cover page with their essay. **Essays must be postmarked or emailed by Friday, October 27, 2017.**

The essay contest will be for MIDDLE AND HIGH SCHOOL students only. Essay contest timeline:

Monday, August 21, 2017 through Friday, October 27, 2017

PRIZES TO BE AWARDED

There will be one 1st ~ 2nd ~ 3rd place prizes for Middle school--Grades 6-8.

1st Prize \$100.00

2nd Prize \$50.00

3rd Prize \$25.00

There will be one 1st ~ 2nd ~ 3rd place prizes for High school--Grades 9-12.

1st Prize \$200.00

2nd Prize \$100.00

3rd Prize \$50.00

Certificates will be given to each participant.

EVELYN D. WILKEY NATIONAL YOUTH ESSAY CONTEST

APPLICATION

Topic: **“What Role Does Social Media Have in Today’s Educational System”**

Please print or type:

NAME: _____ AGE: _____

ADDRESS: _____
City State Zip

TELEPHONE: () _____ E-MAIL: _____

SCHOOL: _____ GRADE: _____

ADDRESS: _____
City State Zip

SPONSORING CHAPTER: **GAMMA MU**

REGION: **FAR WESTERN
REGION**

CHAPTER PRESIDENT: Shirley Edmondson

CHAPTER’S ESSAY COORDINATOR: Tatia Sheffield

COORDINATOR ADDRESS: P.O. BOX 4967, GARDENA, CA 90249

DECLARATION AND CONSENT

I confirm that the information provided on this application, is complete and accurate. I authorize Gamma Mu Chapter, Iota Phi Lambda Sorority, Inc. to reproduce this essay in any form. I understand that my photo may be used with my essay in a sorority publication or on the sorority web site. I understand that by my signature or submission of the emailed names below serve as a digital signature and I understand that my essay will not be returned to me.

DATE: _____

SIGNATURE: _____
Contestant

SIGNATURE: _____
Parent/Guardian

SIGNATURE: _____
Gamma Mu’s Essay Coordinator

DECLARATION OF ORIGINALITY

I hereby declare that the writing of the attached essay reflects my own work, except where quoted materials are identified. I give Iota Phi Lambda Sorority, Incorporated permission to publish my essay in their National Journal or to use it in any other promotional manner desired.

DATE: _____

SIGNATURE: _____
Contestant

SIGNATURE: _____
Parent/Guardian

SIGNATURE: _____
Gamma Mu's Essay Coordinator

**IOTA PHI LAMBDA SORORITY
GAMMA MU CHAPTER**

2017 AMERICAN EDUCATION WEEK

EVELYN D. WILKEY NATIONAL YOUTH ESSAY CONTEST

COVER PAGE

“What Role Does Social Media Have in Today’s Educational System?”

Please print or type:

NAME: _____
Last First Middle

Age Grade Level

HOW WILL THE ESSAY BE SCORED?

We ask the student to examine how social media is used in today's classrooms, good and bad. Does it serve as a positive avenue for information in the classroom? What types of social media is best for disseminating classroom information. Does it discriminate against students who have limited access to computers? Will it become a viable tool in the future or will it become just another failed fad.

Question: Social Media: What Is It?

Social media is a Web-based mode of dialogue that uses a wide array of tools, websites, and other applications to encourage communication between individuals, corporations, non-profits, and other organizations.

There are different types of social media

Social media actually encompasses many different technologies, but the goal is the same: to encourage communication. Examples of social media formats include:

• Blogs	• Podcasts
• Forums	• Image sharing sites as flickr, snap chat & shutterfly
• Microblogging	

Most social media sites focus on a specific type of social engagement. For example, [Facebook](#) users are primarily interested in conversations, connections, and sharing between both individuals and organizations. Users at [LinkedIn](#) are more professionally oriented, focusing on business relationships, branding, and job-related information, so that structure makes relationships less casual and more businesslike. [Twitter](#) users enjoy sharing, conversing with other users.

The top social networking sites

There are many different [social networking sites](#). The most popular are as follows:

• Facebook	• LinkedIn	• SnapChat
• Twitter	• Google+	
• YouTube	• Pinterest	

FREQUENTLY ASKED QUESTIONS

HOW WILL THE ESSAY BE SCORED?

The essay will be scored as follows:

CONTENT: Importance and Appropriateness, Suitability of Material Used, and Evidence of Purpose.

COMPOSITON: Organization, Unit of Thought, Logical Development, and Language used, Sentence Structure, Accomplishment of Purpose, and Conclusions.

HOW DO I SUBMIT MY ESSAY?

Step 1) Complete Essay APPLICATION Form including Declaration and Consent

- Type or print in Black or **Blue** ink

Step 2) Complete Declaration of Originality Form

- Type or print in Black or **Blue** ink

Step 3) Complete Cover Page

- Type or print in Black or **Blue** ink

Step 4) Complete Essay (typed double space on 8 1/2x11 copy paper)

- Make 3 COPIES, submit with Cover Page

Step 5) Mail Completed forms and 3 copies of Essay to:

**Iota Phi Lambda, Gamma Mu
(2017 Youth Essay Contest)
P.O. Box 4967
Gardena, CA 90249**

Or Email to:

GammaMu.IOTA@gmail.com

WHAT IS THE SUBMISSION DEADLINE?

All Essays and Forms must be postmarked, or emailed by

Friday, October 27, 2017

All winners will be contacted for delivery of prizes and photos.